



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NCR PAPER* Brand Superior Carbonless Qualified for Kodak NexPress Digital Production Color Presses

APPLETON, Wis., JAN. 13, 2011—NCR PAPER* brand Superior carbonless sheet paper by Appleton has been qualified for use in Kodak NexPress digital production color presses. The Printing Applications Laboratory of the Rochester Institute of Technology (RIT) conducted the qualification.

Superior is now qualified for printing on all Kodak NexPress models, from the original NexPress 2100 using NexStation Digital Front Ends 2.0 or higher, through the latest NexPress models including the NexPress SX series, which will be available starting in June 2011.

“The Kodak NexPress approval, combined with the consistent performance and runnability of Superior, offers printers peace of mind knowing they can run the paper with confidence,” said Jenny Boone, Appleton marketing director, carbonless and security papers. “The Kodak certification not only establishes NCR PAPER* brand Superior as a premier choice for digital print equipment, but also offers a competitive advantage for printers to grow their market share. Together, Superior and Kodak NexPress offer printers consistency, quality imaging and maximized operator efficiency.”

Superior is the only carbonless paper qualified for both the Kodak NexPress and Hewlett-Packard Indigo platforms of digital printing.

NCR PAPER* brand Superior is the only carbonless paper 100-percent guaranteed to run clean and smooth on all forms printing equipment including offset, digital duplicators, black-and-white digital, color digital and inkjet. The stock has a heavy basis weight, consistent caliper, and provides an overall stiff sheet for dependable performance and runnability, and better all-around forms quality for all forms printing equipment.

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ADD ONE, Appleton NCR PAPER* brand Superior/Kodak NexPress

Superior carbonless delivers a high-end appearance, due to its 92 bright rating and enhanced ink and toner adhesion characteristics. Edge padding offers a strong bond designed to hold form plies



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together, yet allow the form sets to fan apart more easily. A micro-perforated option is also available under the brand name, Superior Perf.

Like all NCR PAPER* brand carbonless grades, Superior is environmentally responsible and made in the United States at Appleton's FSC-certified facilities with ISO 14001:2004-certified environmental management systems. Superior is recyclable and made with vegetable-oil-based capsules.

More information about NCR PAPER* brand Superior carbonless sheet paper is available at www.appletonideas.com/superior.

Appleton creates product solutions through its development and use of coating formulations, coating applications and Encapsys® encapsulation technology. The company produces carbonless papers, thermal papers and Encapsys (www.encapsys.com) products. Appleton, headquartered in Appleton, Wis., has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 2,000 people and is 100 percent employee-owned. For more information, visit www.appletonideas.com.

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